



Winter 2010 Newsletter

Welcome to the Winter 2010 edition of the DKC Newsletter.

With the release of the 2010-11 budget, wide-spread discussions on the financial troubles of Greece, and the coming elections in Australia, economics are still very much on the minds of most Australians. As the global financial situation appears to relax, people are taking stock, contemplating lessons learned, and evaluating established practices and models. In an effort to develop new methods to avoid similar situations in the future and to address the ever-changing needs of the world population, new forms of media (and particularly social media) and an increased awareness for individual wellbeing (as cost-saver or –maker) have emerged as two of many important factors to consider in these deliberations. So what does this mean for DKC?

What's New at DKC

Everyone is talking about it. In fact, it seems everybody is doing it. What? Social media, the new buzz phrase on everyone's lips. If you Google "social media", you get about 292 million results. Don't know what it is? Just go to Youtube, the second largest search engine in the world, type in "social media", and watch the top result. The clip "Social media revolution" is a short, fun, and visual description of social media. It will, most likely, turn you into a socialnomist. It certainly did to us.

We now know that by 2010, 96% of Generation Y have joined a social network. It took TV 13 years and the Internet 4 years to reach 50 million users; Facebook added 200 million users in less than a year. Today, more than 300,000 businesses have a presence on Facebook, including some of our clients, such as Relationships Australia and the White Ribbon Foundation.

So as converted socialnomists, DKC has decided to join the 21st century and now has its own Facebook page. Look for us by searching "**DKC Conference and Event Management**". We hope you'll like the page!



Family wellbeing

Australian society is enriched through respectful relationships amongst its members in all their diversity. This is the vision of Family Relationship Services Australia (FRSA), the national peak body for family relationship and support services. FRSA's purpose is to provide national leadership and representation for services that work to strengthen the wellbeing, safety and resilience of families, children and communities.

FRSA has contracted DKC to organise its annual conference, to be held in Melbourne from 3 – 5 November 2010 under the theme "DIVERSITY: Everyone benefits". The theme builds on the work being done across the family support and family law sectors to respond appropriately to the diversity of Australian families. It encompasses a central theme of working collaboratively and building partnerships to better service clients and support workers from different backgrounds.



The conference is expected to attract up to 600 attendees. It will be held at the Sebel & Citigate Hotel Albert Park with an exciting dinner at the National Gallery of Victoria.

To date, we are pleased to announce Interrelate Family Centres, BCS Lifecare, Catholiccare, and Agencies for South West Accommodation have confirmed their sponsorship for the 2010 FRSA conference.

New location, continued support

It's hard to believe, but the White Tie Gala Dinner is entering its fifth year. This year, we are pleased to announce that the Dinner will take place at the Sydney Town Hall on 15 September 2010. It promises to be yet another unforgettable night of inspiration and entertainment, raising money and building awareness for the work of the White Ribbon Foundation.

Over the years, the dinner has garnered wide-spread and prominent support from organisations, private citizens and public persons alike, including Nicole Kidman and Prime Minister Kevin Rudd, who in the past delivered the keynote address and announced our Ambassador of the Year. Schedule permitting, we hope to see him back again this year.

Donations are integral in the Foundation's efforts to eliminate violence against women in Australia. They give the Foundation the necessary means to develop and deliver education programmes such as the "All Aussie men should swear" campaign, which engage men and boys to actively change attitudes towards women. They also serve to distinguish the donating individual or organisation as role models for the community, highlighting their commitment to this important cause.

Automotive Holdings Group (AHG) NSW has been so generous as to pledge their continued support for the White Tie Gala Dinner. They are donating a car that will be raffled off during the dinner.

We are also holding a silent auction with amazing and once-in-a-lifetime items. We invite you to join us at the dinner to witness the outcome of this auction, possibly bid on something yourself, enjoy the entertainment and show your commitment to the White Ribbon Foundation. Buy your dinner tickets or corporate table today.

The economic importance of wellbeing

Productivity, while still the driving force in economics, is gradually making some way to the notion that individual well-being should be considered as a contributing factor to the success or lack-thereof of a business. Renowned economist and Nobel laureate Joseph Stiglitz is one of the advocates of this notion. He will discuss his views and research on this and other topics on his tour of Australia, hosted by the Economic Society of Australia and organised by DKC.

Professor Stiglitz is coming to Australia this July as the inaugural speaker for the Eminent Speaker Series, hosted by the Economic Society of Australia. The series has been initiated by the Society to provide a unique opportunity for industry professionals, government representatives and academics to hear from the world's leading economists in an open forum.

As inaugural speaker, Professor Stiglitz is going to tour Australia from 19 July to 7 August to conduct a number of public presentations. The tour is going to take him first to Perth, then Brisbane, Melbourne, Hobart, Canberra and finally Sydney.

Joseph Stiglitz is an acclaimed international economist and recipient of the Nobel Prize in economics in 2001. He is University Professor at Columbia University in New York and Chair of the University's Committee on Global Thought. Previously he was a member and then chairman of the Council of Economic Advisers under the Clinton administration. From 1997-2000 he was Chief Economist and Senior Vice-President of the World Bank.

Professor Stiglitz helped create a new branch of economics, "The Economics of Information," exploring the consequences of information asymmetries, and pioneering such pivotal concepts as adverse selection and moral hazard, which have become standard tools for economic theorists and policy analysts alike. He has written a wealth of books that have been translated into more than a



*Photo by Andrew McDonald

dozen languages. He has made major contributions to macro-economics and monetary theory, development economics and trade theory, public and corporate finance, and the theories of income and wealth distribution, among others.

What's coming up:

- The **Relationship Australia (NSW) 2010 Showcase** will take place in Sydney on 2 July (Attendance by invitation only)
- The next luncheon of the **Emerging Economists Seminar Series 2010** with Dr Jill Walker, a Commissioner of the ACCC, is taking place on 17 June at the Reserve Bank of Australia, Sydney
- **Professor Joseph Stiglitz** is touring Australia as inaugural speaker of the **Eminent Speaker Series** from 19 July to 7 August.
- On 5–6 August, Sydney is hosting the second **Australian Economic Forum**
- The **White Tie Gala Dinner** is celebrating its 5th anniversary on 15 September in Sydney
- The **39th Australian Conference of Economists** is taking place in Sydney on 27 – 29 September
- The **3rd Family Relationships Services Australia National Conference 2010** will take place in Melbourne from 3-5 November

That is about all for now - if you are interested in finding out more about any of the above conferences and events, or have any questions or queries, please just get in touch or visit www.dkcinternational.com.au

All the best,
The Team at DKC

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